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## EXPERIENCE

**Executive Producer, Associate Producer, and Intern, Audio | Business Insider** June 2018 - present

- Promoted from intern to associate producer to executive producer within the span of two years.
- Built a team from the ground up and led it through the rebrand and relaunch of *Brought to you by...* (BTYB), Business Insider's narrative podcast about the surprising stories behind big-name brands.
- Pitched, reported, and produced episodes of BTYB, including how the claymation dancing California Raisins ad from the 1980s almost tore apart the industry that paid for it, how one Pepsi CEO persuaded the U.S.S.R. to trade him oil tankers for cola concentrate, and the unlikely gang scene at Disneyland.
- Managed the editorial calendar and supervised weekly production for BTYB and other Business Insider podcasts, including *This is Success* — an interview series with business leaders, athletes, politicians, and artists — and *Insider Edge* — an advice show about how to succeed, strategize, and survive in the workplace.
- Set show budgets, quarterly goals, and revenue and growth strategy for all of Business Insider's audio offerings. Coordinated with heads of sales, partnerships, and distribution to pitch and execute new series.

**Freelance Producer, Hear to Slay | Luminary** September 2020 - present

- Lead episode prep for this interview series with politicians, scholars, feminists, and activists. Includes booking guests, compiling thorough background research, and drafting episode outlines and question lists.
- Direct tapings and coach the show's hosts: Roxane Gay and Tressie McMillan Cottom.

**Freelance Producer, The Heist | Center for Public Integrity** August 2020

- Pulled selects, cut tape, and wrote the script for episode three of this five-part investigative series about money and power in Donald Trump's America.
- Worked with archival tape and characters to animate a dense explanation of the Tax Cuts and Jobs Act of 2017, the economic principles underpinning it, and its failure to deliver on its promise to the middle class.

## EDUCATION

**Columbia Journalism School, New York, NY** May 2018

- Master of Science in multimedia reporting with focus on radio broadcast and narrative audio.
- Covered healthcare for *Uptown Radio*, reporting stories about the respiratory impacts of rat infestations in Harlem and chaplains' growing role in geriatric care. Graduated with honors. Received course honors for reporting, radio workshop and master's project. Awarded the 2018 radio prize.

**University of California, Los Angeles** June 2017

- Bachelor of Arts: French & Communication Studies, magna cum laude.
- Awarded reporting and research trip to Sweden for an audio documentary and research paper about app-based solutions for promoting refugee integration.

## SKILLS

### Multimedia editing:

- *Audio:* Pro Tools, Hindenburg, Audition
- *Video:* Final Cut Pro, Premiere
- *Graphic:* Illustrator, InDesign, Photoshop

**Social:** Real-time reporting for through Twitter, Instagram, Facebook, and newsletters.

**Languages:** Swedish and French.

## ASK ME ABOUT

### Hiking and backpacking

Including the time I [broke my arm](#) in a remote Norwegian fjord

### My feelings about the Boy Scouts of America

And what being a [Sea Scout](#) taught me about journalism

The [eight-cello cover band](#) I started in high school

## REFERENCES

**Sally Herships | Audio Director, Columbia Journalism School**



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**Dan Bobkoff | Fmr. Host and Executive Producer, Business Insider Audio**



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**Charlie Herman | Fmr. Host, Business Insider Audio**



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